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6 Key Ingredients For Pop-Up Restaurant Deals

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Natalie Rodriguez

Law360, New York (October 25, 2013, 8:29 PM ET) — With restaurateurs turning to pop-up restaurant models as a way to boost a brand's image and test a new concept without going all in financially, attorneys say clients should be well-advised to avoid issues presented by zoning, employment and liability hurdles before diving in. Here, attorneys name six best practices to keep in mind when guiding clients through new leasing territory.

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